

9TH ANNUAL 2024



**STUDENTS
EXPLORING
CAREER
OPPORTUNITIES**

NOVEMBER 20-21

PRESENTED BY



Funded by:



THE RAPIDES FOUNDATION

WHY SECO?

The **Students Exploring Career Opportunities (SECO) Expo** is Central Louisiana's premier college & career awareness and exploration event. SECO provides an engaging space for 10th grade students to experience different career options while exploring the educational pathways to achieve their goals.

The annual two-day event intersects each student's educational journey during a critical stage in their high school careers. SECO strives to help high school students make a critical educational decision: to pursue a university-oriented diploma, or to focus on the industry-based credentials that will prepare them for entry level jobs post-high school.

Produced by The Orchard Foundation and The Rapides Foundation, SECO brings together 60+ industry partners, local educational institutions, and community groups. Interactive demos and simulations engage students in planning for their futures.

In addition to exploring potential career pathways, students at SECO learn how the career decisions they make will impact their personal finances. They build a budget that reflects their career and lifestyle goals, considering the opportunities as well as the potential financial barriers associated with their career choice.

HOW IT WORKS

INTERACTIVE & ENGAGING

All SECO activities are interactive, requiring engagement and movement. Exhibitors present thought-provoking simulations and demonstrations that grab and hold students' attention.



FINANCIAL LITERACY

Students build imaginary household budgets based on the lifestyle they envision for themselves. They determine if their future job selection would support that budget.



REGIONAL EMPLOYERS

Students journey through multiple career clusters, learning about job prospects from regional industries. They learn about skill requirements to be competitive in the workforce.



SECO STATS

23,174
TOTAL
STUDENTS
SERVED IN
NINE PARISHES

- *Nine Parish Service Area includes Allen, Avoyelles, Catahoula, Grant, LaSalle, Natchitoches, Rapides, Vernon & Winn School Districts.*
- *Seventy Central Louisiana Businesses & Postsecondary Institutions participated in the 9th Annual SECO.*

SECO	DATE	NO. STUDENTS ATTENDED	NO. SCHOOLS ATTENDED	GRADE LEVELS ATTENDED
9th SECO	NOVEMBER 2024	2,306	46	10th Grade
8th SECO	NOVEMBER 2023	2,667	47	10th & 12th Grades
7th SECO	NOVEMBER 2022	2,442	46	10th Grade
6th SECO	NOVEMBER 2019	2,761	47	10th Grade
5th SECO	NOVEMBER 2018	2,458	43	10th Grade
4th SECO	NOVEMBER 2017	2,443	41	10th Grade
3rd SECO	JANUARY 2017	2,799	52	8th Grade
2nd SECO	DECEMBER 2015	3,104	52	8th Grade
1st SECO	JANUARY 2015	2,194	35	8th Grade

CAREER CLUSTERS AT SECO 2024

AGRICULTURE,
FOOD & NATURAL
RESOURCES

EDUCATION
& TRAINING

MANUFACTURING

ARCHITECTURE
& CONSTRUCTION

FINANCE

HUMAN
SERVICES

MARKETING,
SALES & SERVICE

ARTS,
TECHNOLOGY &
COMMUNICATIONS

GOVERNMENT
& PUBLIC
ADMINISTRATION

INFORMATION
TECHNOLOGY

STEM

HEALTH
SCIENCE

LAW,
PUBLIC SAFETY,
CORRECTIONS
& SECURITY

TRANSPORATION,
DISTRIBUTION &
LOGISTICS

MEDIA

See clickable links and QR codes below.



Students Explore Career Opportunities at SECO Expo

Alexandria, La. (Nov. 20, 2024) — The ninth annual Students Exploring Career Opportunities Expo (SECO) is underway, providing high school students across Central Louisiana with the chance to explore local

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KLAX

Students Explore Career Opportunities at SECO Expo

Career Expo introduces area students to career paths in Central Louisiana



THE TOWN TALK



Career Expo introduces area students to career paths in Central Louisiana

SECO is an interactive career expo for 10th- and 12th-grade students designed to introduce them to career possibilities available in Central Louisiana.

The Town Talk / Nov 25, 2024

PHOTOS: SECO introduces students to possible careers



THE TOWN TALK



'Students Exploring Career Opportunities' two-day expo at the Randolph Riverfront Center

"Students Exploring Career Opportunities" is an interactive career expo for central Louisiana 10th-grade students.

KALB / Nov 21, 2024



KALB

'Students Exploring Career Opportunities' two-day expo at the Randolph Riverfront Center



PHOTOS: SECO introduces students to possible careers

The goal of Students Exploring Career Opportunities (SECO) is to spark an interest in future careers available in Central Louisiana.

The Town Talk / Nov 21, 2024

STUDENT CHOICE AWARDS

Acadian
Ambulance Service



CHRISTUS
Health.



Roy O Martin
Since 1923



HONORABLE MENTION

PRESENTED TO

CENTRAL LOUISIANA TECHNICAL COMMUNITY COLLEGE

HVAC | ELECTRICAL | MANUFACTURING | WELDING

CITY OF ALEXANDRIA

WATER OPERATIONS

CLECO

ENFORCEMENT & REMOVAL OPERATIONS

DIVISION OF US IMMIGRATION & CUSTOMS ENFORCEMENT (ICE)

LOUISIANA CHRISTIAN UNIVERSITY

MEDIA & COMMUNICATIONS

LOUISIANA STATE UNIVERSITY OF ALEXANDRIA

MEDICAL LABORATORY SCIENCE & RADIOLOGIC TECHNOLOGY

LOUISIANA STATE UNIVERSITY OF ALEXANDRIA

SCHOOL OF EDUCATION

NORTHWESTERN STATE UNIVERSITY

COLLEGE OF NURSING

RAPIDES REGIONAL MEDICAL CENTER

SOUTHERN AIR



SECO SNAPS



2024

